



Darby Burger designer

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www.darbyburger.com

Objective

Graphic Designer with a focus on interactive design. Ability to convey a message in an innovative manner. Seeking a design position that will offer a challenge and the chance to work with an equally dedicated team.

Computer Skills

Adobe/Macromedia: Photoshop CS2, Illustrator CS2, In Design CS2, Acrobat CS2, Image Ready CS2, Dreamweaver MX, Flash MX and After Effects 5.0

Microsoft: Word, Excel, Powerpoint

Programming: ActionScripting, CSS, JavaScripting, HTML

Other: Quark Xpress, Pro Tools

Education

International Academy of Design and Technology, Toronto ON April 02-Dec 02

Digital Media Design, Diploma

University of Western Ontario, London ON Sept 93-April 97

Bachelor of Arts (sociology) Honours

Work Experience

Royal Bank of Canada, Toronto Dec 05- June 06

Manager, Email Design and Development

Responsible for the concept, layout, design and development of promotional eNewsletters for product lines, such as, Visa, Mortgages, Home and Auto Insurance, and Travel Insurance. Coordinated deployment and reporting of Email campaigns.

Scholastic Canada, Toronto July 04-Sept 05

Web Designer

Responsible for the concept, layout and design of website, including: seasonal promotional pages, new book pages/mini sites and games. Designed the Book Clubs Section, Fairs Section, Kids Section, Products Section, Klutz mini site, Oh David Page, Tell Me A Story mini site, Classroom Essentials e-Newsletter, the Boo Game and many more. Worked with stock photography as well as product images. Followed and maintained a tight job schedule and changing priorities.

Associate Parliamentary Sustainable Waste Group, London UK Feb 03-July 03

Graphic Designer/Publications Officer

Revitalised corporate image by redesigning web site and promotional material. Consulted with the web development team to ensure comprehensive navigation structure and page layout. Created consistent brand identity for the APSWG and the Strategic Waste Forum by designing letterhead, business cards, posters and other promotional material.

American Intercontinental University, London UK May 03-June 03

Web Designer (freelance)

Designed all aspects of the intranet site, including concept, design, layout and illustrations, for the Careers and Internships department of the internationally renowned school in an extremely tight deadline. Trained the staff to update the jobs, professional resources section and the staff section.